



**FOR IMMEDIATE RELEASE**

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**Wawa Celebrates Sixth Year as Title Sponsor of Wawa Welcome America  
With Eight Days of Patriotic and Flavorful Events!**

**Wawa, PA. (May 26, 2015)** – Wawa, Inc., today proudly welcomed back Welcome America!, announcing plans to add new elements of fun and value to the eight days of festival activities in the company's *sixth year as title sponsor* of the Philadelphia region's biggest Independence Day celebration. **Beginning Saturday, June 27 and running through Saturday, July 4**, Philadelphians will be treated to *Wawa Welcome America!* free family fun, including concerts, fireworks shows, Wawa Hoagie Day, the Liberty Block Party, Party on the Parkway, a Massive Beverage & Flag Give-Away and free admission to two of Philadelphia's Historic Museums.

New for 2015, Wawa is proud to provide free admission to two museums during the Festival:

**Free Admission to the Franklin Institute | Monday, June 29, 2015 | 9:30 a.m. to 5:00 p.m.**

General admission includes access to three floors of interactive exhibits, explosive science shows, hands-on demonstrations and a show in the Fels Planetarium. Visit the interactive Wawa Dairy exhibit and discover the science behind dairy farming and production.

**Free Admission to the National Constitution Center | Thursday, July 2, 2015 | 9:30 a.m. to 8:00 p.m.**

As part of Wawa Hoagie Day, visitors have free admission to the National Constitution Center's exhibits, which include Freedom Rising, The Story of We the People and Signers' Hall, and the Center's newest feature exhibit opening this summer. Constituting Liberty: From the Declaration to the Bill of Rights. A display will feature Wawa's commitment to military, fire and police through photos of past Hoagies for Heroes contests, Care Package assembly days and annual Hoagie Day events celebrating our heroes.



Other Wawa Welcome America! Events include:

**Wawa Hoagie Day: Hoagies for Heroes | Thursday, July 2, 2015 | Noon, Independence Mall**

Focusing on honoring our troops, Wawa Hoagie Day will include a salute to our local and national Heroes - our military, firemen and police officers. Wawa President and CEO, Chris Gheysens, will announce the launch of **the Wawa Foundation's annual USO campaign**, kicking off in ALL Wawa stores chain wide.

**Mayor Nutter will proclaim it Hoagie Day.** People will have the chance to visit the *Letters from Home* station and write their thoughts and thanks to share with our troops. At the conclusion of the event, guests will be treated to a free performance by hometown heroes from NBC's *The Voice*: **Matthew Schuler and Audra McLaughlin.**

**Liberty Block Party | Friday, July 3rd | 2:00 p.m. - 7:00 p.m., Wawa Smoothie Shack (Market & Chestnut Streets between 5<sup>th</sup> & 6<sup>th</sup>)**

The Wawa Smoothie Shack will be present at the largest block party of the summer on July 3rd from 2 p.m. through 7 p.m. to provide FREE samples of Wawa's most refreshing summer smoothies.

**Independence Day Parade & Party on the Parkway (Various Locations)**

**Beverage and Flag Give Away: Thursday, July 4 | 10 a.m. - 7 p.m.**

Each year, the highlight of Wawa *Welcome America!* is the July 4th Independence Day Parade, *the Party on the Parkway* and the largest free concert in America. Wawa Associates will march in the July 4th parade and distribute FREE Wawa tea, juice, lemonade and water event hats and flags to wave in patriotism during the parade and later, on the Parkway.

**Life, Liberty & the Pursuit of Deliciousness Sweepstakes**

Between now and June 7<sup>th</sup>, individuals are invited to enter to win a trip to The Wawa Welcome America festivities on July 4th in Philadelphia. Prize includes travel allowance and 2-night hotel stay, Wawa gift card, plus reserved seating for the concert and fireworks. *Visit*

*[www.wawawelcomeamerica.com](http://www.wawawelcomeamerica.com) for more information and to enter to win.*

*For more information about the Festival visit [www.welcomeamerica.com](http://www.welcomeamerica.com)*



### **About Wawa's Commitment to Fulfilling Lives**

*At Wawa we believe we all have a role in making the world a better place by not only by filling customer orders – but by fulfilling the lives that we touch every day. Because happy, fulfilled and connected people, make happier and stronger communities. Beginning with our first store, Wawa has worked its way into the hearts, minds and fabric of people's lives. Wawa does it around the clock. In 3 and ½ minute doses, every day 24/7, 365 days a year. Wawa is so committed to this concept, it has made fulfilling customers' lives its ultimate purpose and goal – every day.*

### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of over 690 convenience retail stores (420 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.*

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